



A Portrait of Fountain Valley in 2040...

Fountain Valley—the best small town in Southern California—is regionally recognized as a premier community where people desire to live, learn, work, and grow. We capitalized on changes in demographics, economics, and technology while working together to preserve our community values and quality of life.

Living in Fountain Valley. Fountain Valley is a nice place to live, work, and raise a family. We have wonderful and safe neighborhoods, fantastic recreational options for all, a wealth of community and cultural activities, great schools, reputable health care options, and a wide range of shopping, dining, and employment opportunities. Residents find value and fulfillment through involvement in civic, social, and faith-based endeavors.

Growing in Fountain Valley. We maintained and enhanced the beauty and safety of our neighborhoods, while diversifying our housing stock to provide residential opportunities across ages and incomes. Property owners continue to reinvest in homes and neighborhoods and the City continues to invest in the public realm and services. We grow strategically to carefully blend the new with the old, employ environmentally sustainable practices, and attract and retain strong and emerging markets. We carefully plan for our future to ensure that we know where we are going, and that our public facilities and infrastructure meet demands, are well maintained, are efficient and cost effective, and are environmentally sustainable.

Learning in Fountain Valley. Our schools are nationally ranked and our graduates continue their training and education to become successful tradespeople, artists, professionals, and entrepreneurs. Our youth grow into the leaders of tomorrow and caring members of the community. Our culture of lifelong learning has enabled residents of all ages to grow and benefit from changes in technology and the economy.

Working in Fountain Valley. Our local economy has flourished over the last two decades. A number of national and global firms make Fountain Valley their home, attracted by our strategic location and our small-town charm. Nevertheless, entrepreneurship is our city’s economic calling card. Affordable locations, loyal customers, inclusive business networking, and a supportive municipal government have provided the foundation for new businesses to start, grow, and prosper. In turn, many of these businesses provide the shopping, dining, entertainment, and recreation options that make our neighborhood and community commercial districts some of the most popular gathering places in Orange County.

Governance in Fountain Valley. Throughout the changing times, our local government has provided consistent, wise, and transparent stewardship of our community, our economy, and our local environment. Elected and appointed officials are connected to and responsive to the community they serve. Residents and businesses are informed and their voices are heard in public decision-making.

Because we have worked together, respectfully and inclusively as a community, Fountain Valley has become an even nicer place to live and do business.

