

CITY OF FOUNTAIN VALLEY

SIX-MONTH STRATEGIC OBJECTIVES

November 16, 2023 – May 23, 2024

City of Fountain Valley Vision Statement

Fountain Valley is a safe, inclusive, and desirable community where you can live your best life!

City of Fountain Valley Mission Statement

The City of Fountain Valley is a team driven organization committed to providing excellent service to our community through our core values.

Core Values

Fiscal Stability, Honesty, Integrity and Ethical Behavior, Teamwork, Innovation, Quality of Life, and Excellent Customer Service

THREE-YEAR GOAL: ENHANCE THE CULTURE AND ENVIRONMENT OF “A NICE PLACE TO LIVE”							
WHEN	WHO	WHAT	STATUS			BUDGET	COMMENTS
			DONE	ON TARGET	REVISED	BUDGET	
1. By March 5, 2024, to City Manager	Police Chief-lead with Deputy City Manager/Community Development Director	Present City’s action plan for the Central Cities Navigation Center to City Manager.				N/A	
2. By March 19, 2024, City Council meeting	Community Services Director-lead with Finance Director and Public Works Director	Create an RFP for Parks Master Plan.				N/A	
3. By February 20, 2024, City Council meeting	Public Works Director	Present more information on Orange County Power Authority and its program for City Council consideration.				N/A	

THREE-YEAR GOAL: <i>ACHIEVE FISCAL STABILITY BY EVALUATING PROCESSES, AND ATTRACT AND RETAIN REVENUE PRODUCING BUSINESSES/OPPORTUNITIES</i>							
WHEN	WHO	WHAT	STATUS				COMMENTS
			DONE	ON TARGET	REVISED	BUDGET	
1. By March 19, 2024, City Council meeting	Finance Director-lead and Executive Management Team	Prepare and present the fee study results to City Council for adoption.				In budget	
2. By February 20, 2024, City Council Meeting	Finance Director	Present potential amendments languages of the Responsible Spending Pledge with feedback from the Measure HH Advisory Committee for City Council consideration.				N/A	
3. By February 20, 2024, City Council Meeting	Deputy City Manager/Community Development Director	Present and prioritize the Economic Development Plan's goals and objectives with implementation schedule for City Council consideration.				N/A	
4. By March 19, 2024, City Council Meeting	City Attorney-lead with Finance Director and City Clerk	Present a potential Transit Occupancy Tax increase assessment option.				N/A	

THREE-YEAR GOAL: ATTRACT AND RETAIN QUALITY STAFF THROUGH BEST PRACTICES AND TRENDS							
WHEN	WHO	WHAT	STATUS				COMMENTS
			DONE	ON TARGET	REVISED	BUDGET	
1. By December 19, 2023, city Council Meeting	HR Director, Community Services Director and Engagement Team	Present and bring forward top trends in workforce and labor market for approval and adoption.				N/A	
2. By April 16, 2024, City Council meeting	HR Director and Engagement Team	Based on the December 19, 2023 recommendation on priorities on workforce top trends, implement City Council direction on professional development, team building experience and/or work schedule options.				Need budget	

THREE-YEAR GOAL: MAINTAIN, BUILD, AND MODERNIZE INFRASTRUCTURE TO SUPPORT GROWTH AND FUTURE NEEDS OF THE CITY								
WHEN	WHO	WHAT	STATUS			BUDGET	COMMENTS	
			DONE	ON TARGET	REVISED			
1. By April 16, 2024, City Council meeting	Public Works Director and IT Director	Present current and future plans for citywide high speed internet access.				In budget		
2. By May 21, 2024, City Council Meeting	Public Works Director and Fire Chief	<ul style="list-style-type: none"> Finalize the bid process for the demolition and design phases for the 17101 Bushard property. Initiate demolition and start work towards 30% of design. Research Fire Station 1 potential project funding and ongoing revenue opportunities. 				In budget		
3. By May 7, 2024, City Council meeting	IT Director	Build, upgrade, and modernize a secure network infrastructure. Starting phase 1.				In budget		
4. By February 20, 2024, City Council meeting	Public Works Director-lead and Finance Director	Present to City Council a best practice for a multi-year systematic approach to program and fund building maintenance needs for City facilities.				N/A		